## General Terms and Conditions

All contractual relationships between event participants and Süddeutscher Verlag Veranstaltungen GmbH shall be governed by the following General Terms and Conditions.

### 1. Event venue
The event venue is shown in the respective event programme.

### 2. Organiser

**MUNICH LOCATION:**
Süddeutscher Verlag Veranstaltungen GmbH  
Hultschiner Strasse 8  
81677 Munich  
Tel.: +49 (0) 89 2183 - 8312  
Fax: +49 (0) 89 2183 - 9240  
info@sv-veranstaltungen.de  
www.sv-veranstaltungen.de

**LANDSBERG LOCATION:**
Süddeutscher Verlag Veranstaltungen GmbH  
Justus-von-Liebig-Strasse 1  
86899 Landsberg am Lech  
Tel.: +49 (0) 8191 125 - 433  
Fax: +49 (0) 8191 125 - 97433  
info@sv-veranstaltungen.de  
www.sv-veranstaltungen.de

### 3. Registration/terms of participation
Registration for events must be made in writing and requires a legally valid signature. Online registrations received via the Internet or by e-mail do not currently require an electronic signature. Registrations are processed in the order in which they are received. Confirmation shall be sent upon receipt of the registration, together with an invoice. Invoices must be settled before the start of the respective event. The registered party has no legal claim to attend an event. The organiser reserves the right to approve participation on a case-by-case basis.

### 4. Participation/cancellation
The full registration fee shall be charged in the case of cancellations received two weeks or less than two weeks before the event, or in the case of non-attendance. An administration fee shall be charged for cancellations received prior to this deadline. The participant has the right to name a substitute. Information concerning the terms of cancellation for specific events is given in the respective programme brochure and on the respective website. Cancellations shall be effected in writing and are not valid until confirmed in writing by the organiser. The organiser reserves the right to move the event to a different location, to defer it to a different time, or to modify or cancel it at short notice, such condition applying either to the entire event or to parts thereof. Except in the case of force majeure, if the event is cancelled entirely, previously paid registration fees shall be refunded, or, alternatively a free ticket (voucher) shall be issued. Any further claims shall be excluded, unless these are based on intentional or grossly negligent behaviour on the part of the staff of SV Veranstaltungen or its vicarious agents.

### 5. Travel and accommodation
The participant shall be responsible for making and paying for all travel and accommodation arrangements / reservations himself/herself. If the participant reserves accommodation at one of the hotels stated in the event programme early enough, he/she can take advantage of any preferential prices being offered. Further details are given in the respective event programme.
6. Limitation of liability
With regard to events held in the rooms or on the premises of a third party, the organiser shall not be liable for accidents involving participants nor for the loss of or damage to the property of participants, unless such damage is based on intentional or grossly negligent behaviour on the part of the staff of SV Veranstaltungen or its vicarious agents.

7. Languages/translations
Lectures shall normally be held in German. Some lectures may be held in English without an interpreter. Lectures held in other languages shall be translated into English and/or German. This rule also applies to the corresponding event documentation. Participants have no legal claim to interpretation/translation services.

8. Copyrights
Lectures held at the events and all documentation pertaining thereto are protected by copyright and may not be duplicated, disseminated or used commercially in any form whatsoever, either in part or in full, without the express permission of the organiser and the respective lecturer. The permission of the organiser must be obtained for any intended video or audio recordings made during the event. Photographs are permitted to a reasonable extent for private use only, provided that the rights of third parties are respected. The organiser accepts no responsibility or liability for possible incorrect content used in the lectures or documentation.

9. Photography and filming
We would like to point out that photography and filming (hereinafter referred to as "recordings") will be carried out during the event. We use these recordings for the purpose of documenting this event and advertising further events. Subsequently, the recordings will be published on our website and in the printed programmes of further events. We also publish the recordings on social networks such as LinkedIn, Xing and Twitter for the above outlined purposes. Insofar as we conduct this or another event together with an event partner, we may pass the recordings on to this event partner. However, we will not pass on the recordings to any other third parties. The SZ-Wirtschaftsgipfel is an exception to this. For this event, we also cooperate with the TV platforms ntv and masterplan. The recordings are broadcast live on the web by ntv (on ntv.de and on sz-wirtschaftsgipfel.de); individual clips of the recordings are shown on TV as well. Masterplan uses the recordings for e-learning and integrates these appropriately into the e-learning portal also operated by Masterplan. With this cooperation and the publication of the video recordings in the media, we aim to reach those in addition who are interested in the contents of the SZ-Wirtschaftsgipfel but who are unable to participate themselves. We are therefore concerned exclusively with making the contents of the SZ-Wirtschaftsgipfel accessible to a broad, interested public. Art. 6 para. 1 (f) DSGVO permits us to do so because we have a legitimate interest in publishing, in documenting our events and advertising future events with recordings of past events. Since you are attending a public event here, we assume that there are no general reasons in your opinion against the production of recordings and the processing of these recordings for the purposes described above. Should this be the case, however, please contact the info counter immediately on site and inform them of your objection. In this case, please make sure – as far as this is possible – that you do not get photographed yourself or feel free to contact the photographer directly.

10. Exhibition/sponsoring activities
Accompanying exhibitions/sponsoring activities are governed by respective event-specific terms and conditions.
11. **Data protection**
Süddeutscher Verlag Veranstaltungen GmbH and any co-organisers expressly named in the event respectively are entitled to inform you of similar events and offers by electronic mail. For this purpose, we use the e-mail address provided when the contract was concluded in accordance with Art. 6 Para. 1 S. 1 lit. f) GDPR in conjunction with Art. 7 Para. 3 UWG (German Law against Unfair Competition). You may at any time object to the use of your data for advertising purposes and to any contact for advertising purposes with effect for the future by sending an e-mail to datenschutz@sv-veranstaltungen.de or by post to Süddeutscher Verlag Veranstaltungen GmbH, Justus-von-Liebig-Str. 1, 86899 Landsberg, Germany, without incurring any costs other than the transmission costs according to the basic rates. We use service providers who support us and thereby receive the aforementioned data. These are [e.g. marketing companies, online marketing service providers]. Your personal data will not be processed outside the EU. Your personal data will be deleted at the latest after two years if your e-mail address has not been used by then. More information on data protection is available at www.sv-veranstaltungen.de/datenschutz

12. **Declaration of Consent under Data Protection Law**
As participant in an event I agree to the publication of my data (forename, family name, title and company) on the list of participants for the event for which I have registered. The list of participants is not publicly accessible and is only available to other event participants in printed form, as well as digitally within the SV event app. The consent granted can be withdrawn at any time with effect for the future by letter to SV Veranstaltungen GmbH, Justus-von-Liebig-Str. 1, 86899 Landsberg am Lech, or via e-mail to info@sv-veranstaltungen.de.

13. **Place of performance/jurisdiction**
These terms and conditions and the entire contractual relationship shall be governed by the laws of the Federal Republic of Germany; UN law on the sale of goods (CISG) shall not apply. As far as is legally permissible, the place of performance and court of jurisdiction shall be Munich. Any amendments or additions to this contract, including this clause on the written form, shall be made in writing. No verbal subsidiary agreements have been made.

14. **Platform for online dispute resolution**
The European Commission has set up a platform for resolving disputes online. This can be called up at: http://ec.europa.eu/consumers/odr/
Consumers can use this platform for settling disputes out of court. We are neither willing nor obliged to participate in dispute settlement proceedings before a consumer arbitration board, except in cases where there is a legal obligation to do so.