#SAFETY #ARCHITECTURE #AGILE COOPERATION #DATA #CERTIFICATION #TEST & VALIDATION

6TH ANNUAL CONGRESS

THE #CONNECTED CAR AND #AUTONOMOUS DRIVING

27-28 APRIL 2020
MUNICH
FÜRSTENFELDBRUCK

TOP SPEAKERS E.G.

Simon Fürst
BMW Group
Principal Expert, Autonomous Driving Technologies

Prof. Dr. Joachim Taiber
International Transportation Innovation Center (ITIC)
Chief Technology Officer

Gerald Krainer
Byton GmbH
Director Go-to-Market Europe

Dr. Peter Schlicht
Volkswagen AG
Researcher

Stefan Teuchert
MAN Truck & Bus SE
Senior Vice President, Head of Electric/Electronic Systems

Russell Vickers
Jaguar Land Rover Ltd.
Manager

SV Veranstaltungen
**1st Conference Day › Monday, 27 April 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30</td>
<td>Registration &amp; welcome coffee</td>
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<tr>
<td>11:00</td>
<td><strong>Welcome and impulse</strong></td>
<td>Dr. Christof Horn, umlaut AG&lt;br&gt;CEO Automotive &amp; Transformation&lt;br&gt;Heinz Schmitz, Trinus notum GmbH&lt;br&gt;Managing Director&lt;br&gt;Anne von Türckheim-Horch, SV Veranstaltungen&lt;br&gt;Project Manager Automotive</td>
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<tr>
<td>11:15</td>
<td><strong>Highly Automated and Highly Connected Ground Transportation Systems</strong></td>
<td>Prof. Dr. Joachim G. Taiber, International Transportation Innovation Center (ITIC)&lt;br&gt;Chief Technology Officer</td>
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<tr>
<td>11:45</td>
<td><strong>Automated Driving at BMW Group – the Way Towards Future Mobility</strong></td>
<td>Simon Fürst, BMW Group&lt;br&gt;Principal Expert, Autonomous Driving Technologies</td>
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<tr>
<td>12:15</td>
<td><strong>Future Mobility – Digital Disruption and Car Data Will Revolutionize Our In-Car-Experience</strong></td>
<td>Gerald Krainer, Byton GmbH&lt;br&gt;Director Go-to-Market Europe</td>
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<td>12:45</td>
<td>Questions &amp; answers with keynote speakers</td>
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<td>13:00</td>
<td>Networking, lunch and visit of the exhibition</td>
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<tr>
<td>14:30</td>
<td><strong>Challenge: The Automated and Connected Car – Ways to Manage the Complexity</strong></td>
<td>Andreas Heim, Aptiv Services Deutschland GmbH&lt;br&gt;Managing Director</td>
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<tr>
<td>15:00</td>
<td><strong>Stream A or B</strong> › Please select one stream</td>
<td>Please note: there is the possibility of switching after each lecture</td>
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<tr>
<td></td>
<td><strong>A Safety of Autonomous Cars</strong></td>
<td>Chairman: Dr. Christof Horn, umlaut AG</td>
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<tr>
<td></td>
<td><strong>B Architecture for Connected Driving</strong></td>
<td>Chairman: Robert Kattner, Manager CarIT &amp; Platform Autonomous Driving, Volkswagen AG</td>
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<tr>
<td>15:00</td>
<td>Please choose Stream A or Stream B</td>
<td></td>
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<tr>
<td>16:00</td>
<td>Impulse 1</td>
<td>Oliver Bartels, Bundesanstalt für Straßenwesen&lt;br&gt;Active Vehicle Safety and Driver Assistance Systems</td>
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<tr>
<td>16:20</td>
<td>Impulse 2</td>
<td>Thomas Guntschnig, AVL List GmbH&lt;br&gt;Programm Manager ADAS/AD</td>
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<tr>
<td>16:40</td>
<td>Questions &amp; prioritization</td>
<td></td>
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**Keynote**

A **Safety of Autonomous Cars**<br>Chairman: Dr. Christof Horn, umlaut AG

15:00 Presentation of the speakers and Warm up interactive

16:00 Impulse 1 Future Legislative Requirements for Level 3 Lane Keeping Systems – State of International Discussion

Oliver Bartels, Bundesanstalt für Straßenwesen<br>Active Vehicle Safety and Driver Assistance Systems

16:20 Impulse 2 Autonomous Driving – Facing the Challenges of Verification and Validation by Using Virtual Approaches

Thomas Guntschnig, AVL List GmbH<br>Programm Manager ADAS/AD

16:40 Questions & prioritization

B **Architecture for Connected Driving**<br>Chairman: Robert Kattner, Volkswagen AG

15:00 Presentation of the speakers and Warm up interactive

16:00 Impulse 1 Software Architecture for Connected Cars

Rudolf Grave, Elektrobit Automotive GmbH<br>Chief Expert & Head of Product System Architecture

16:20 Impulse 2 Microsofts Approach to Autonomous Driving Development

Joachim Hafner, Microsoft Deutschland GmbH<br>Cloud Solution Architect

16:40 Questions & prioritization
08:30  Wrap up of day one
08:45  The Smart Mobility Ecosystem in Ireland
09:15  tba.
09:45  Questions & answers with keynote speakers
10:25  You May Need a Slow Board to Accelerate...!
10:55  Deep Learning in Automated Driving
11:25  Questions & answers with keynote speakers
11:35  Stream C or D  › Please select one stream
11:35  Artificial Intelligence in the Car – Strategies and Use Cases
11:35  Transformation of the Automotive Industry
12:55  Networking, lunch and visit of the exhibition
14:00  Stream C or D  Workshops
15:15  Homologation of Automated Vehicles
15:40  Closing in plenary
16:00  End of the congress
6th Annual Congress:
The Connected Car and Autonomous Driving
27-28 April 2020
Veranstaltungsforum Fürstenfeld · Munich

Participant fee + VAT

- Early bird price: 1,595 € (valid until 31/01/2020)
- Regular price: 1,695 €

Event location
Veranstaltungsforum Fürstenfeld
Fürstenfeld 12 · 82256 Fürstenfeldbruck

Navigation address:
Zisterzienserweg (visitor parking place)

Services
The participant fee includes participation in the
evening event on 27/04/2020 incl. dinner as well as
in the congress on 27 and 28/04/2020 incl. catering,
beverages and documentation of the speeches.

Accommodation possibilities
fürstenfelder Hotel
Mühlanger 5 · 82256 Fürstenfeldbruck
Phone: +49 8141 888 75-500
hotel@fuerstenfelder.com
Single room: 125€ incl. breakfast

Please register for this congress online:
www.sv-veranstaltungen.de/autonomous-driving

Your contacts @ Süddeutscher Verlag Veranstaltungen

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Organisation & Registration
Mike Aschenbrenner
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Take the opportunity and present your company to the audience - your target group - without waste coverage. The pleasant and personal atmosphere of the event offers optimal conditions for contact with the participants. Be there and deepen the awareness of your company by direct presence with an exhibition stand!

Sponsoring & Exhibition
Nicolai von Gratkowski
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nicolai.vongratkowski@sv-veranstaltungen.de

Event Organiser
Süddeutscher Verlag Veranstaltungen GmbH
Justus-von-Liebig-Straße 1 · 86899 Landsberg
www.sv-veranstaltungen.de

Exhibitor
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ZIRAK INFORMATION TECHNOLOGY